



**FOR IMMEDIATE RELEASE
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Total Merchant Services and ICA team up to provide FREE Credit Card Machines to their members!

Today credit cards are the preferred method of payment. Consumers both online and face to face expect this payment option to be available everywhere they go. Yet, many businesses are not established with a reliable merchant services provider as they may feel the cost is too substantial.

Total Merchant Services has solved this concern for ICA members. Now, ICA members can select from a range of payment solutions and receive FREE credit card terminal equipment when they become a customer of Total Merchant Services. By providing the equipment for free it has removed the financial obstacle preventing the business owner from being able to offer the preferred method of payment to their patients/ customers.

Accepting credit cards at your business allows a merchant to increase their revenue potential for each sale, enabling the merchant to suggestively sell, up-sell, and take advantage of impulse purchases.

Total Merchant Services recognizes that no two businesses are alike. So, we pride ourselves on working with our customers to provide a customized solution that best meets the needs of each individual customer and creating a dedicated point of contact relationship for merchant to retain.

"We pride ourselves on offering the most competitive rates in the industry, a fast easy enrollment, world class customer service and a merchant dedicated point of contact," says Marty Franze the Total Merchant Services representative for the ICA.

So, whether the customer is interested in wireless, internet process or a traditional point of sale credit card machine, Total Merchant Services has a solution.

For more information on the products and services offered by Total Merchant Services, please visit www.totalmerchantservices.cc.

About: totalmerchantservices.cc

Total Merchant Services provides payment solutions for your business- credit card acceptance, debit cards, and check conversion with guarantee - for all types of businesses including retail storefronts, restaurants, hotels, service companies, wireless merchants and mail, telephone or Internet order businesses.

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