



FOR IMMEDIATE RELEASE

ICA Welcomes Dr. Deed Harrison, Dr. Patricia Giuliano, and Dr. Max Reinecke to the Board of Directors

Falls Church, VA (November 20, 2025) On Thursday, November 13, the Board of Directors voted unanimously to elect Dr. Deed Harrison of Idaho, Dr. Patricia Giuliano of California, and Dr. Max Reinecke of South Dakota to Board of Directors.

Both Dr. Harrison and Dr. Reinecke previously served in the ICA Representative Assembly. Dr. Reinecke is returning to the ICA Board after prior service on the board.

Deed E. Harrison, D.C. FICA, a graduate of Life-West Chiropractic College, directs and owns a large chiropractic rehabilitation and education facility in Eagle, ID, USA called the Ideal Spine Health Center.



Dr. Harrison is the President / CEO of Chiropractic BioPhysics® (CBP®)Technique & Seminars and is the President of CBP NonProfit, Inc. – a spinal research foundation. Dr. Harrison has developed and researched original spinal rehabilitation procedures and has lectured spine clinicians at nearly 1000 educational conferences around the world.

Dr. Harrison is a highly respected chiropractic researcher and educator in the realm of conservative spine care. One of the most published chiropractic researchers in the profession, Dr. Harrison authored (co-authored) over 260 peer-reviewed spine-related publications, 5 spine textbooks, and numerous conference proceedings. Dr. Harrison is a manuscript reviewer for several top-tier, Q1, peer-reviewed Spine journals. He has developed and completed two successful Special Issues on spine rehabilitation for the Journal of Clinical Medicine as a Guest Editor.



Patricia A. Giuliano, D.C., FICPA, FICA, EMP, a graduate of Life University, recently stepped back from full-time clinical practice. As co-owner of Westwood Family Chiropractic alongside her husband, Dr. Peter Kevorkian, she has passionately mentored numerous chiropractors and over forty chiropractic student interns. With over forty years of experience, Dr. Patti focuses on empowering individuals to trust their body's innate healing capacity. Currently serving on the board of the League of Chiropractic Women, Dr. Patti has held roles such as president and membership chairperson. She is also President of the Academy of Chiropractic Family Practice and sat on the Chiropractic Licensing Board in Massachusetts for six years.



Max Reineke, DC, FICA, a graduate of Logan Chiropractic College and a native of Sioux Falls, South Dakota returns to the ICA Board after several years serving in other capacities. Having grown up without exposure to chiropractic, it was only after college that he found his way to chiropractic. Starting chiropractic college, never having been adjusted, Dr. Reineke found the lack of exposure to chiropractic made it easy for him to have an open mind to all techniques and points of view. He wanted to learn any chiropractic method he could to help his fellow man. Realizing that God created him to be a chiropractor, he settled in to make himself the best chiropractor possible with the gifts that God gave him. In school, he attended lectures by Harold Manner on cancer, Eric Mendelson on medical “malpractice”, Reggie Gould on commitment to the subluxation, and was adjusted by the likes of Otto Reinhart, Clay Thompson, Bud Grove, I.N. Tollness, and Milton T. Morter. Dr. Max has always taken the chiropractic subluxation complex seriously. The subluxation was the “it” that happens when the phrase “you got it” is used by doctor and patient. In a career focused over more than 4 decades, Dr. Reinecke has on the identification and elimination of the subluxation. In addition to his service on the Board, Dr. Reineke continues to serve as the Chairman of the Fellows of the ICA.

ICA President, Dr. Joe Betz stated, “I am honored to welcome Dr. Deed Harrison, Dr. Patricia Giuliano, and Dr. Max Reinecke to the ICA Board of Directors. Each of these distinguished doctors brings a depth of experience, a passion for principled chiropractic, and a steadfast commitment to serving our profession at the highest level. Their leadership, clinical expertise, and decades of dedication to chiropractic excellence will strengthen the ICA and help guide our mission well into the future. We are grateful for their willingness to serve, and I look forward to the meaningful contributions each of them will make in advancing chiropractic worldwide.”

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